



For Immediate Release

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Transfer Flow Introduces Breakthrough Retrofit Technology that Dramatically Reduces Diesel Engine Particulates at a Fraction of Engine Replacement Cost

Field and lab tests validate that innovative diesel particulate filter (DPF) system helps older diesel engines cost-effectively meet or exceed strict air quality regulations set for January 2011

Chico, California (October 7, 2010) —Transfer Flow, Inc., a Chico, California-based fuel system manufacturer, will hold a launch event at their manufacturing facility on Thursday, Oct. 7 to introduce the company's breakthrough diesel particulate filter (DPF) system that has been proven to dramatically improve air quality performance of older Tier 0 stationary and portable engines at a fraction of the cost of engine replacement. Representatives from the board of supervisors, city council members from cities throughout the county as well as university and college representatives are expected to attend. Speakers will include, Erik Gustafson, City of Chico Fleet Manager, who has acquired a Transfer Flow DPF System for certain equipment owned by the City of Chico, and David Lusk Senior Air Quality Engineer, Butte County Air Quality Management Resources. The event will take place at Transfer Flow's manufacturing facility at 1444 Fortress Street in Chico at 11:00 a.m..

The Transfer Flow DPF system has been engineered to enable older diesel-powered equipment to meet California and Butte County's stringent Air Quality Management District (AQMD) and California Air Resources Board (CARB) emissions regulations by removing particulate matter--or soot--from the exhaust of a diesel engine. The solution will allow Tier 0 stationary and portable emissions engine owners—a group that includes municipalities, schools, farm owners and small

and medium businesses-- to retrofit their existing equipment to comply with state and county regulations rather than expend the high cost of new equipment replacement. Retrofitting costs approximately 15 percent of the cost to replace most engines.

“Transfer Flow’s breakthrough diesel particulate filter is a win-win solution for California,” said Lisa Gaines Johnson, Transfer Flow’s chief executive officer. “Since it will allow owners to retrofit rather than replace old diesel engines, it will accelerate adoption of air quality protections for our environment while also saving our cash-strapped cities, school districts and small and family businesses significant amounts of money. That means we get cleaner air faster, in a manner that doesn’t imperil those hit hardest by this economic downturn. And, engine owners avoid the additional penalties, negative publicity and potential downtime caused by non-compliance with California’s new air quality standards set to begin in January 2011.”

Recently the Transfer Flow technology underwent and passed rigorous “Method 5” testing that proved it has a certifiably-compliant solution. Transfer Flow’s DPF system features patented silicone carbide filter media that captures more than 85 percent of expelled particulate matter.

Transfer Flow’s after-market solution can be quickly and easily installed with little operational downtime at roughly 15 percent the cost of a new engine. New diesel engines can cost between \$40,000 and \$60,000. Importantly, Transfer Flow’s DPF filter is serviceable; the filter can be removed for cleaning, and reused, adding to the cost-effectiveness of the solution. Transfer Flow engineered its system to address the needs of the worst-case Tier 0 diesel engines, which produce over 6 times the particulate matter volume as compared to Tier 3 diesel engines. Transfer Flow’s DPF solution has been successfully tested for durability, thermal cycling, and hot vibrations following strict OEM Automotive Standards.

More information about Transfer Flow’s DPF solution can be attained by calling the company directly at (530) 893-5209 ext. 11. As part of its introductory campaign, the company will schedule a no-cost retrofit evaluation by one of its engineers.

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